



2017 CLASSIFIED ADVERTISING RATES

HEADNOTES

Published monthly by the Dallas Bar Association, distributed to 11,000 Dallas-area attorneys.

CLASSIFIED ADVERTISING (Price per issue. Ask about multi-issue discounts)

ONE ISSUE	40 words or less	41-60 words	61-100 words	100+ words
DBA Members	\$85	\$120	\$150	\$1.50 per word
Non-Members	\$135	\$170	\$200	\$2.00 per word

TWO OR MORE ISSUES	40 words or less	41-60 words	61-100 words	100+ words
DBA Members	\$80	\$105	\$140	\$1.40 per word
Non-Members	\$125	\$160	\$180	\$1.80 per word

WEBSITE ONLY	40 words or less	41-60 words	61-100 words	100+ words
DBA Members	\$80	\$105	\$130	\$1.30 per word
Non-Members	\$125	\$145	\$170	\$1.70 per word

BOXHOLDER SERVICE (additional charge for advertisers who wish for resumes or inquiries to be sent through the DBA)
 DBA Members \$30 per month
 Non-Members \$50 per month

COMBO AD - HEADNOTES + WEBSITE (1 MONTH) (posted 1 to 2 business days after placement) (Maximum words: 150)
IN ADDITION TO HEADNOTES AD
 DBA Members \$40
 Non-Members \$60

CLASSIFICATIONS
 Positions Available • Positions Wanted • Office Space • Services • For Sale *(Please specify your preference.)*

PAYMENTS: Due at the time ads are submitted (checks made payable to DBA; credit cards also accepted).

DEADLINES: The 10th of the month prior to publication date (i.e., ads for the May 1 issue of *Headnotes* are due April 10).

CLASSIFIED ADVERTISING INQUIRIES: Contact **Judi Smalling** at JSmalling@dallasbar.org or (214) 220-7452.

OTHER: Classified ads appear in a paragraph format without specialized design. Ad text and credit card information **cannot** be taken via phone; please send information via email, fax or USPS. Ad text is subject to minor editing to conform with publication's style. Editors reserve the right to reject advertising.