

2017 - 2018 EQUAL ACCESS TO JUSTICE CAMPAIGN

RECOGNITION AND BENEFITS FOR GIVING

Recognition advertisements and publications list donors according to donor levels/amounts.

\$40,500+ - CHAMPION OF JUSTICE

- You will be the subject of a feature story in *DBA Headnotes*.
- Rotating ad on DBA website.
- Recognition on DBA social media sites.
- If pledge received by December 12, 2017, recognition in Dallas Morning News full page Ad published in December 2017.
- 10 tickets to the Dallas Bar President's Inaugural Ball.
- Invitation to the Past President's Reception at the DBA Inaugural Ball.
- Inclusion in press releases about the Campaign to local media.
- Listed in ads in *Texas Lawyer* in February, *D Magazine Best Lawyers in Dallas* in May, *DBA Headnotes* January, and periodic listings in *The Texas Lawbook*.
- Recognition in campaign e-mails to Dallas Bar Association membership.
- Recognition on signage and in program at Dallas Bar President's Inaugural Ball.
- Recognition on signage at Belo Mansion in January.
- Recognition in DBA weekly electronic newsletter, DBA Online.

\$30,500+ – PRESIDENT'S COUNCIL

- You will be the subject of a feature story in *DBA Headnotes*.
- Rotating ad on DBA website.
- Recognition on DBA social media sites.
- If pledge received by December 12, 2017, recognition in Dallas Morning News full page Ad published in December 2017.
- 8 tickets to the Dallas Bar President's Inaugural Ball.
- Invitation to the Past President's Reception at the DBA Inaugural Ball.
- Inclusion in press releases about the Campaign to local media.
- Listed in ads in *Texas Lawyer* in February, *D Magazine Best Lawyers in Dallas* in May, *DBA Headnotes* January, and periodic listings in *The Texas Lawbook*.
- Recognition in campaign e-mails to Dallas Bar Association membership.
- Recognition on signage and in program at Dallas Bar President's Inaugural Ball.
- Recognition on signage at Belo Mansion in January.
- Recognition in DBA weekly electronic newsletter, DBA Online.

\$25,500 –CHAIRMAN'S COUNCIL

- You will be the subject of a feature story in *DBA Headnotes*.
- 8 tickets to the Dallas Bar President's Inaugural Ball.
- Invitation to the Past President's Reception at the DBA Inaugural Ball.
- Inclusion in press releases about the Campaign to local media.
- If pledge received by December 12, 2017, recognition in Dallas Morning News full page Ad published in December 2017.
- Listed in ads in *Texas Lawyer* in February, *D Magazine Best Lawyers in Dallas* in May, *DBA Headnotes* in January, and periodic listings in *The Texas Lawbook*.
- Recognition in campaign e-mails to Dallas Bar Association membership.
- Recognition on signage and in program at Dallas Bar President's Inaugural Ball.
- Recognition on signage at Belo Mansion in January.
- Recognition in DBA weekly electronic newsletter -- DBA Online.

\$15,500 – DIAMOND SPONSOR

- You will be included in a feature story in *DBA Headnotes*.
- 6 tickets to the Dallas Bar President's Inaugural Ball.

- Inclusion in press releases about the Campaign to local media.
- If pledge received by December 12, 2017, recognition in Dallas Morning News full page Ad published in December 2017.
- Listed in ads in *Texas Lawyer* in February, *D Magazine Best Lawyers in Dallas* in May, *DBA Headnotes* in January, and periodic listings in *The Texas Lawbook*.
- Recognition on signage and in program at Dallas Bar President's Inaugural Ball.
- Recognition on signage at Belo Mansion in January.
- Recognition in DBA weekly electronic newsletter -- DBA Online.

\$10,500 – PLATINUM SPONSOR

- Inclusion in press releases about Campaign to local media.
- If pledge received by December 12, 2017, recognition in Dallas Morning News full page Ad published in December 2017.
- Listed in ads in *Texas Lawyer* in February, *D Magazine Best Lawyers in Dallas* in May, *DBA Headnotes* in January, and periodic listings in *The Texas Lawbook*.
- Recognition on signage and in program at Dallas Bar President's Inaugural Ball.
- Recognition on signage at Belo Mansion in January.
- Recognition in DBA weekly electronic newsletter -- DBA Online.

\$5,500 – GOLD SPONSOR

- If pledge received by December 12, 2017, recognition in Dallas Morning News full page Ad published in December 2017.
- Listed in ads in *Texas Lawyer* in February, *DBA Headnotes* in January, and periodic listings in *The Texas Lawbook*.
- Recognition on signage and in program at Dallas Bar President's Inaugural Ball.
- Recognition on signage at Belo Mansion in January.
- Recognition in DBA weekly electronic newsletter -- DBA Online.

\$2,750 – SILVER SPONSOR

- Recognition on signage and in program at Dallas Bar President's Inaugural Ball
- If pledge received by December 12, 2017, recognition in Dallas Morning News full page Ad published in December 2017.
- Donors listed in ads in *Texas Lawyer* in February, and *DBA Headnotes* in January.
- Donors recognized on signage at Belo Mansion in January.
- Donors recognized in DBA weekly electronic newsletter -- DBA Online.

\$1,500 – BRONZE SPONSOR

- Recognized on signage and in program at Dallas Bar President's Inaugural Ball
- If pledge received by December 12, 2017, recognition in Dallas Morning News full page Ad published in December 2017.
- Donors listed in ads in *Texas Lawyer* in February, and *DBA Headnotes* in January.
- Individual donors recognized in DBA weekly electronic newsletter -- DBA Online.
- Individual donors recognized on signage at Belo Mansion in January.

\$1,000 – SPONSOR

- If pledge received by December 12, 2017, recognition in Dallas Morning News full page Ad published in December 2017.
- Donors recognized in ads in *Texas Lawyer* in February, and *DBA Headnotes* in January.
- Individual donors recognized in DBA weekly electronic newsletter -- DBA Online.
- Individual donors recognized on signage at Belo Mansion in January.