

# Dallas Bar Association Membership Directory (PRINT & ONLINE)

The DBA Directory stays in touch year around (Print & Online) with DBA Member(s), Law Firms, and legal and professional companies. This key networking tool provides fellow members with Court and important Resource information, as well Vendors, Expert Witnesses, and Suppliers by category(ies) in the #1 rated "Legal Resource & Expert Witness Guide" for both credible product and service solutions. The online version brings you together with current and future clients 24 hours a day, 365 days a year, and immediate access to clients as they are researching and making purchasing decisions.

**RESERVE YOUR AD SPACE TODAY!**

## General Information

**Publish Date:**  
Early Summer

### Terms

Full payment is requested with the advertising agreement via Credit Card (Amex, MasterCard, Visa) or Check.

### Cancellations

Terminations allowed in writing within three (3) days of signed contract and approved in writing by publisher.

### Circulation

Print & Online: [www.dallasbar.com](http://www.dallasbar.com)

**FREE** - DBA Members & Advertisers  
Extra Copies for Sale by DBA

## ADVERTISING RATES & POSITIONS

### Legal Resource & Expert Witness Guide (Yellow)

	Color	B & W
Full Page	\$1,895	\$1,295
Half Page	\$1,295	\$895
Quarter Page	\$795	\$595
Eighth Page	\$525	\$425
Premier Listing**	\$345	\$295

\*\*Name, Address, Telephone(s),  
Fax, Email, Website

### Premium/Special Positions (Slicks/Yellow/White)

	Color	B & W
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## COVERS & TABS

Outside Back ("OBC")	\$8,495
Inside Back ("IBC")	\$5,495
Inside Front ("IFC")	\$5,495
Page Facing ("IFC")	\$5,495
Page Facing ("LRG")	\$2,995
Tab(s) (Front & Back)	\$5,495

**ALL ADS get both an Alphabetical & Categorical Index listing(s) and COMPLIMENTARY Copy of DBA Directory (\$70.00 value)!**

## Attorney Reference Section:

### Law Firm Listing; (Print & Online)

An alphabetical listing of law firms.  
The listing is \$200.00 and includes:

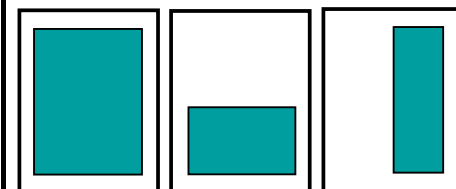
- Firm Name
- Telephone
- Address
- Fax number
- E-mail Address (Live Links)
- Web address (Live Links)
- Firm Description
- Attorney's name(s) (includes email addresses, Board Certification; up to 20; each additional \$5.00/ea.)
- COMPLIMENTARY Copy of DBA Directory (\$70.00 value!)

## Mechanics/Specs for Covers

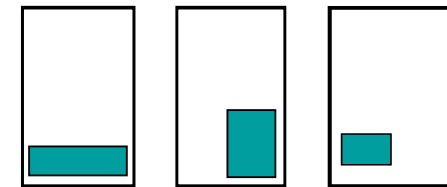
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- All Artwork accepted via email: PC files Only ( Illustrator (AI), (PDF) OR (JPEG)
- All Fonts should be converted to outlines (or curves/paths) prior to being sent. If this can't be done, please provide the fonts.
- No position is guaranteed except under "Covers & Tabs" & "Special Positions".
- Artwork will not be returned unless requested prior to publication.
- All advertisers are subject to approval by the Dallas Bar Association.

## ADVERTISING DIMENSIONS



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Email All Digital Files to:

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